



Charting the Course of Global Excellence

In an era of complex supply chains and heightened customer expectations, SCALEX is at the forefront of technological innovation in the supply chain and logistics sector. Featuring advancements in Data & Analytics, Robotics & Automation, Artificial Intelligence, Blockchain, and IoT, this forum unites industry experts, thought leaders, and innovators. It offers insights into how these technologies are enhancing supply chain resilience, visibility, and control. Additionally, SCALEX addresses the urgent need for sustainability, providing a collaborative platform to explore green practices and sustainable strategies.

With 40+ speakers and 150+ delegates, SCALEX is set to be the epicenter of thought leadership and innovation in the sector.

Key Sessions

The Future of Global Supply Chain Networks

Technological Advancements in Supply Chain Management

Sustainable Logistics and Green Supply Chains

Innovations in Warehousing and Distribution

Future of Transportation & Mobility Logistics

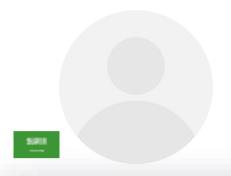
Digital Transformation and Data Analytics in Logistics

A Premier Hub for Industry Leaders

- Government Officials & Policymakers
- · CEOs, COOs, CTOs
- · Supply Chain Officers (CSCO)
- · Procurement Officers (CPO)
- Directors & Heads of Supply Chain
- Senior Supply Chain Analysts
- · Heads of Transportation & Fleet Management
- Senior Logistics Consultants & E-commerce Logistics Managers
- · Innovation & Sustainability Leaders
- · IT Professionals in Logistics
- · Business Development & Project Managers
- · Warehouse & Logistics Managers



Meet our Esteemed Speakers



Abdulsalam Hamasha





Amer Alkhatib
VP - UAE and Commercial
Milaha



Dr. Masoud Khakdaman
Assistant Professor of Logistics & Supply
Chain Management
Abu Dhabi University



Ahmed Attiya
Group Supply Chain Director
Zahrawi Group



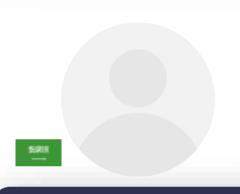
Amit Katiyar
Head of Procurement-AMET
Lipton Tea & Infusions



Ehab Khairat
Group Chief Procurement and Supply
Chain Officer
Liquid Intelligent Technologies



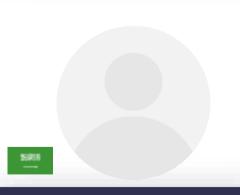
Ahmed Helal
Former Procurement Manager
Prime Minister's Office



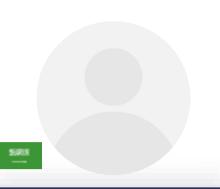
Deepak Sagar

Head of Procurement

National Food Industries Company



Fawzi ALHussain VP Supply Chain Arabian Pipes Company



Ahmed Khair
Executive Member of The National
Logistics Committee
Federation of Saudi Chambers



Dhafer AL Ahmari EVP for Applied College The University of Bisha



Gopal R
Global Leader, Supply Chain & Logistics
Advisory
Frost and Sullivan



Ajay Singh
Vice President Supply Chain
Management
Hindustan Platinum



Dr. Arafat El Mourad
Founder & CEO
IPCS Sourcing & Procurement
Consultant

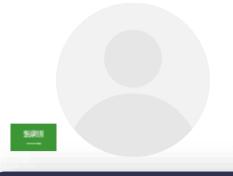


Guillaume Akbaraly
Operations Director - Supply Division
International SOS

Meet our Esteemed Speakers



Habib Ahmad Noor
Senior Specialist Procurement Risks
Department - Procurement Excellence
Division
ADNOC



Hamed Abdulhalim
Executive Vice President Supply Chain
Abdullah Al-Othaim Markets



Javad Mohammadi
Chief Procurement Officer
Mammut World



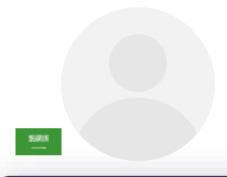
Kamran Ahsan
Director of Procurement & Shared
Services
Bilfinger Middle East



Mahmood Al Amri Supply Chain Manager Energy Development Oman



Michael Stockdale
Group Head of Supply Chain and
Logistics
Red Sea Global



Mohamed Abdelrahman
Mohamed Kheir
Durrah Advanced Development
Company



Mohamed Naeem Kafafy
Senior ERP Specialist
Digital Dubai



Nicholas Jones
Head of Operations and Logistics
Ethimex Ltd



Nissrine Elqobai
SCLG Executive Board Member, CEO
ENY Consulting



Piero Ngadiuba
Head of Human Resources & Operations
ENY Consulting



Piyush Malviya
Vice President and Head, MEA
Moglix



Rezek Marouche
Head of Procurement and Supply Chain
Tim Hortons Middle East



Rohan Singhvi
Global Head of Logistics and
Warehousing
RAK Ceramics



Sajin Radhakrishnan
Head of Procurement & Executive
Committee Member
Lafarge Emirates Cement – Member of
Holcim

Meet our Esteemed Speakers



Sandeep Sharma
Director Group Procurement & Supply
Chain MENA
Dominos Pizza - Alamar Foods



Sayed Habib
Director
Danube Home



Shailen Shukla
Supply Chain Director
Omar Kassem Alesayi Group (OKAG)



Shashi Kiran Group General Manager Jashanmal National Co



Srinivasan Ganesan Warehouse Manager SAFCO



Sumayya Ahmed Al Shehhi
Head of Procurement for Academic
Services Section
University of Sharjah



Talal Ali Mohamed
Director of Supply Chain
Clemenceau Medical Center



Tarik Abdulaal
Head of Global Supply Chain Processes
IFFCO Group



Vidya Malkani Managing Partner VMC Consulting Services



Waleed Al Saeedi
Director of Supply Chain Management
Abu Dhabi Tourism and Culture
Authority



Yasser Ismail
Director of Procurement and Contracting
ARGAS - Arabian Geophysical &
Surveying Co



Yulia Celetaria
Head of Logistics
EarlyHealth Group

Tuesday

10 December Day 1

10:00 – 11:00 Registration and networking

11:00 - 11:10

Welcome address by conference chairman

The Future of Global Supply Chain Networks

11:10 – 11:30 The GCC Supply Chain and Logistics market landscape and evolution

Welcome remark

Speaker

Michael Stockdale, Group Head of Supply Chain and Logistics, Red Sea Global

11:30 - 11:50

Leveraging advanced technologies for seamless supply chain operations

Presentation

11:50- 12:35

Examining trends and challenges shaping global supply chains

Opening Leadership Panel Discussion

- Assessing the impact of shifting trade policies and tariffs on global supply chains
- Adapting to evolving consumer demands and the rise of e-commerce
- Implementing sustainable practices to meet regulatory and environmental standards

Panelists

Gopal R, Global Leader, Supply Chain & Logistics Advisory, Frost and Sullivan

Piyush Malviya, Vice President and Head, MEA, Moglix Business

Waleed Al Saeedi, Director of Supply Chain Management, Abu Dhabi Tourism and Culture Authority

Saved Habib, Director, Danube Home

Amer Alkhatib, VP - UAE and Commercial, Milaha

Fawzi ALHussain, VP Supply Chain, Arabian Pipes Company



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Technological Advancements in Supply Chain Management

12:35 – 13:20

Transform yours supply chain into a digitally enhanced value chain to secure your business amidst disruption

Panel Discussion

In today's rapidly evolving landscape, supply chains face unprecedented challenges. This keynote session will outline the crucial strategies for supply chain leaders, illustrated with real-world examples.

- Explore how to elevate your supply chain into a fully integrated digital value chain. Identify where the greatest opportunities lie for transformation.
- Learn how to design a supply chain that is agile and tailored to the needs of emerging customer segments.
- Discover methods to create a truly synchronized, demand-responsive global supply network.
- Understand how to develop the necessary competencies within your workforce to drive a future-focused digital supply chain.

Panelists:

Gopal R, Global Leader, Supply Chain & Logistics Advisory, **Frost and Sullivan**Piyush Malviya, Vice President and Head, MEA, **Moglix Business**Waleed Al Saeedi, Director of Supply Chain Management, **Abu Dhabi Tourism and Culture Authority**

13:20 - 13:40

Tech Savvy Supply Chains: Balancing Innovation with Impact

Case Study Presentation

- Leverage IoT and real-time tracking to streamline operations and enhance transparency, enabling faster and more accurate decision-making across the supply chain.
- Improve demand forecasting and inventory management, reducing waste and ensuring the right products are available at the right time using AI and machine learning
- Choosing scalable and flexible technologies that adapt to market changes, while integrating human expertise to ensure strategic decisions and sustainable growth.

Speaker:

Guillaume Akbaraly, Operations Director - Supply Division, International SOS

13:40 - 14:25

Integrating IoT and Big Data for Real-Time Supply Chain Management

Panel Discussion

- Utilizing IoT sensors for real-time tracking and monitoring of goods
- Implementing big data analytics to predict and mitigate supply chain disruptions
- Overcoming data integration challenges across different supply chain systems

Panelists:

Mohamed Naeem, Senior ERP Specialist, **Digital Dubai**

Rizk Marouche, Head of Procurement and Supply Chain, Tim Hortons Middle East

Tuesday

10 December Day 1

Future of Procurement

14:45 – 15:30

Imagining the Future of Procurement

Panel Discussion

- · What are the emerging trends and developments expected in procurement and sourcing?
- Identify the key strategies for driving creativity and enhancing collaboration with suppliers.
- Discover how to design sourcing frameworks that align with the requirements and challenges of 2025.

Panelists:

Ehab Khairat, Group Chief Procurement and Supply Chain Officer, Liquid Intelligent Technologies

Amit Katiyar, Head of Procurement-AMET, Lipton Tea & Infusions

Hossam Elsaadany, Head of Procurement & Contracts, Egyptian Refining Company

Tarun Rochwani, Director of Procurement and Supply Chain (HOD), EFS Facilities

15:30 - 15:50

Shaping the future of procurement: Leadership in Procurement & Supply Chain

Industry Presentation

- What enterprises need and expect from procurement in a digital era
- How technology can help procurement deliver on strategic priorities
- How to assess the maturity level of your procurement function and the competency of staff to cope with future needs?
- Overview of future operating model and how to improve cross-functional collaboration and drive workforce makeover with digital transformation?
- What are the game-changing technologies to remain competitive?

Speaker

Dr. Arafat El Mourad, Founder & CEO, Innovation in Procurement Consultancy Services (IPCS)

15:50 – 16:10

Reimagining Procurement: The Future Expectations of Business

Panel Discussion

- Emphasizing the need for procurement teams to leverage AI and analytics for smarter sourcing and supplier selection.
- Highlighting the growing demand for eco-friendly practices and ethical sourcing in procurement strategies
- Exploring the shift towards agile procurement processes that foster cross-functional teamwork and rapid adaptation to market changes.
- Discussing the importance of building strategic partnerships with suppliers to drive innovation and resilience in supply chains.

Speaker

Deepak Sagar, Head of Procurement, National Food Industries Company

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16:10 – 16:30

Building robust supply chains in the GCC: strategies for resilience and risk management

Fire- Side Chat

- Implementing advanced risk assessment frameworks in supply chains
- Developing diversified sourcing strategies to mitigate supply disruptions
- Leveraging technology for real-time supply chain visibility and decision-making
- Investing in local manufacturing and logistics infrastructure to reduce dependency

Panelists:

Sandeep Sharma, Director Group Procurement & Supply Chain MENA, **Dominos Pizza - Alamar Foods**Tariq Abdulaal, Head of Global Supply Chain Processes, **IFFCO Group**

16:30 - 17:00

Women in Supply Chain & Logistics

17:00

Closing remarks by the conference chairman

17:00

Networking, and end of day one



Wednesday

11 December Day 2

10:00 – 10:45	Registration and networking
10:45 – 11:00	Welcome address by conference chairman
Sustainable Logistics and Green Supply Chains	
11:00 – 11:40	Discussing the strategies for overcoming barriers to sustainable supply chains in the Gulf region
Panel Discussion	 Integrating green technologies for reducing carbon footprint in transportation Enhancing collaboration between government and private sectors for sustainability Overcoming financial barriers to investing in eco-friendly supply chain infrastructure Promoting the adoption of circular economy principles in the Gulf region
	Panelists: Hamed Abdulhalim, Executive Vice President Supply Chain, Abdullah Al-Othaim Markets Ibrahim Al-Dali, Supply Chain Head, Al-Yamama Holding Company Shailen Shukla, Supply Chain Director, Omar Kassem Alesayi Group (OKAG)
11:40 – 12:00	Promoting the adoption of circular economy principles in the Gulf region Utilizing electric and hybrid vehicles to minimize emissions
Industry Presentation	Speaker: Ahmed Helal, Senior Procurement Officer, Prime Minister's Office
11:55 – 12:15	Ahmed Helal, Senior Procurement Officer, Prime Minister's Office
Presentation	 Analysing the latest methodologies to conduct comprehensive supply chain health checks for enhanced operational visibility Demonstrating how in-depth supply chain health checks identify inefficiencies, risks, and opportunities for improvement Sharing real-world examples and data that illustrate the impact of modern audit approaches on supply chain success Presenting the functionality of ENY's self-assessment tool, designed to help companies assess their supply chain health independently
	Speakers: Nissrine Elqobai, Co-Founder & Chief Executive Officer, ENY Consulting Piero Ngadiuba, Head of Human Resources & Operations, ENY Consulting

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12:30 - 12:50

Greening the Supply Chain

- Exploring the latest advancements in warehouse automation technology
- Assessing the impact of robotics on operational efficiency and accuracy
- Enhancing worker's safety and productivity through automated solutions
- Implementing scalable automation strategies for different warehouse sizes

Speaker:

Abdulsalam Hamasha, Procurement Manager, Arabian Metal Industries Itd. (AMI)

Innovations in Warehousing and Distribution

12:50 - 13:10

Examining the transformation of warehouse operations with automation and robotics

Fireside Chat: Presentation

- Exploring the latest advancements in warehouse automation technology
- Assessing the impact of robotics on operational efficiency and accuracy
- Enhancing worker's safety and productivity through automated solutions
- Implementing scalable automation strategies for different warehouse sizes

In conversation with

Srinivasan Ganesan, Warehouse Manager, SAFCO

13:10 - 13:30

Leveraging Artificial Intelligent and Automation to Revolutionize Procurement

Presentation

- Leveraging AI algorithms for real-time distribution network optimization
- Integrating IoT devices to enhance supply chain visibility and tracking
- Reducing operational costs through predictive analytics and machine learning
- Ensuring data security and privacy in AI and IoT implementations

Speaker

Dhafer AL Ahmari, EVP for Applied College, The University of Bisha

13:05 - 13:45 13:30 - 14:15

Overcoming challenges in modern warehousing through technological innovations

Panel Discussion

- Leveraging automation and robotics for efficient warehouse operations
- Enhancing warehouse security with advanced IoT solutions
- Optimizing warehouse layout and design using digital twin technology
- Integrating blockchain for transparent and secure supply chain transactions

Panelists:

Shashi Kiran, Group General Manager, Jashanmal National Co Talal Ali Mohamed, Director of Supply Chain, Clemenceau Medical Center Rohan Singhvi, Global Head of Logistics and Warehousing, RAK Ceramics

Wednesday

11 December Day 2

Digital Transformation and Data Analytics in Logistics

14:15 - 14:35

Analysing business process optimisation for procurement and supply chain

- Identifying the steps taken by procurement to ensure that business processes remained agile and could adapt to the ever-changing situation.
- Overlooking the processes that were optimised to ensure that the teams could still function effectively

14:35 - 15:00

ADNOC's Al-Driven Risk Management: A Game Changer in the Industry

Presentation

- Learn how implementing predictive analytics improves strategic decision-making, ensuring more reliable sourcing and safeguarding business continuity
- Insights on how advancements lead to reduced operational costs, increased efficiency, and enhanced procurement governance
- Understand how ADNOC's implementation of Al-enabled controls and procurement KPIs enhanced governance and risk management frameworks.
- Delve into how these technologies ensure compliance, mitigate risks, and set new standards for procurement excellence, enabling ADNOC to stay ahead in a competitive landscape.

Speaker:

Habib Ahmad Noor, Senior Specialist Procurement Risks Department - Procurement Excellence Division, **ADNOC**

15:00 – 15:20

Integrating IoT and blockchain for secure and efficient supply chains

Presentation

- Enhancing supply chain security through IoT-enabled blockchain solutions
- Real-time tracking and tracing of goods using IoT and blockchain integration
- · Addressing data integrity and transparency challenges with blockchain technology
- Leveraging IoT and blockchain for efficient inventory management and loss prevention

Speaker:

Kamran Ahsan, Director of Procurement & Shared Services, Bilfinger Middle East

15:20 – 15:40

Overcoming barriers to implementing data analytics and cyber threat in logistics

- Identifying and mitigating common cybersecurity threats in logistics data systems
- Developing effective strategies for data governance and compliance
- Building resilient logistics networks to withstand cyber attacks
- Training and equipping logistics professionals with necessary skills in data analytics and cybersecurity

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Exploring Futuristic Logistic Mobility Solutions

15:40 - 16:00

Exploring drones and aerial solutions for urban logistics

Sponsor Presentation

- Utilizing drones for last-mile delivery in urban areas
- Addressing regulatory challenges for drone operations in cities
- Overcoming technical and logistical barriers in urban drone deployment
- Integrating drones with existing urban logistics infrastructure

Speaker:

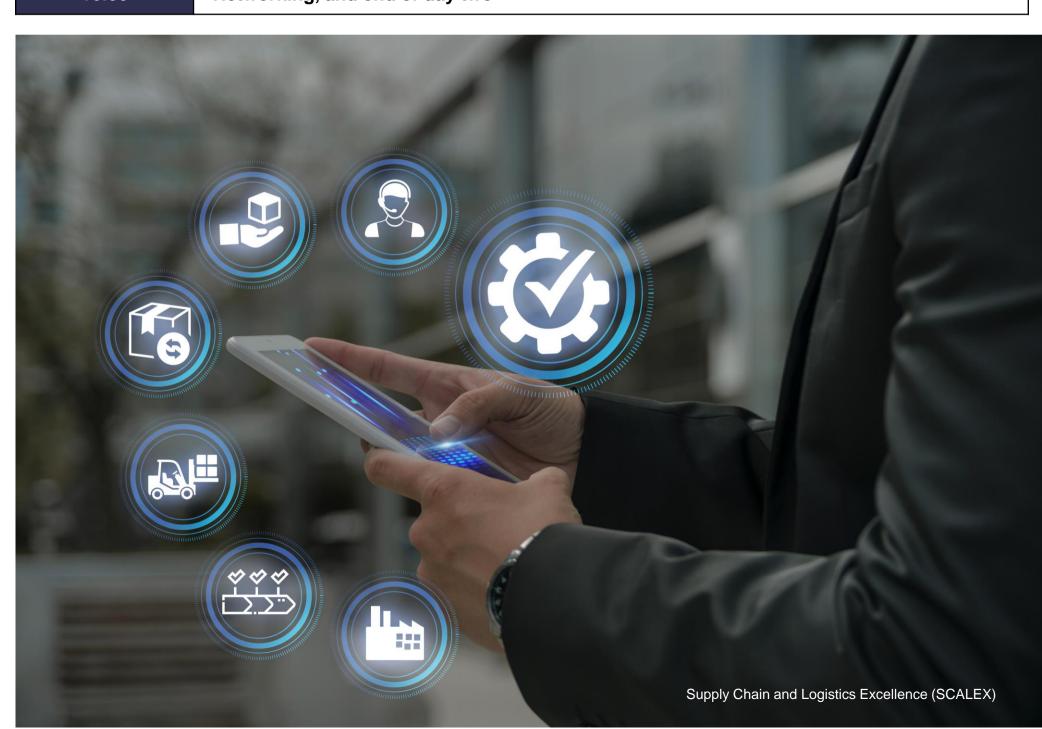
Ahmed Attiya, Group Supply Chain Director, Zahrawi Group

16:00

Closing remarks by the conference chairman

16:00

Networking, and end of day two



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