

LIT2024 CONFERENCE AGENDA

DAY 1: 10th December

11:00am - 11:15am

**Opening Remarks and Welcome Address
by Messe Frankfurt and Unipreneur**

11:15am - 11:30am

**Keynote Address:
The Making of UAE as the World's Best Logistics
& Mobility Hub**

11:30am - 12:15pm

**Panel Discussion:
AI Powered Logistics & Mobility - Opportunities
& Case studies**

12:15pm - 1:00pm

Innovators Pitch / Hackathon (Round 1)

1:00pm - 2:30pm

Lunch Break

2:30pm - 3:15pm

**Panel Discussion:
Innovators on the Move – Stellar Startups driving
the mobility industry**

3:15pm - 3:45pm

**Interactive Workshop:
The Incredible History & Future of Mobility**

3:45pm - 4:00pm

LIT Quiz



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DAY 2: 11th December

11:00am - 11:30am

Keynote Address:

**Future Forward - Imagining a futuristic UAE,
driven by innovation in Logistics & Mobility**

11:30am - 12:15pm

Panel Discussion:

**Driving Industry - Academia collaboration to create future leaders
of logistics & mobility**

12:15pm - 1:00pm

Innovators Pitch / Hackathon (Round 2)

1:15pm - 2:30pm

Networking and Lunch Break

2:30pm - 3:15pm

Panel Discussion:

**Eco Drive: How are sustainable mobility solutions
changing the world, for the better**

3:30pm - 4:00pm

Roundtable Session:

Startup & Career Opportunities in Logistics & Mobility

